The **Genard** Method

Speak at Your Best!

Public Speaking & Presentation Skills Training



Speak at Your Best! is an on-site corporate workshop in presentation skills for industry leadership. This practical training provides the tools your team needs to deliver your messages with confidence and impact. Discover performance-based techniques to influence and activate your stakeholders. The Genard Method's unique learning modules are combined with videotaped practice including expert critiques and feedback.

You'll learn how to:

- ${rak{O}}$ Improve your focus and audience rapport
- 𝔍 Develop stage presence and charisma
- 𝔍 Construct logical and compelling arguments
- ${rak{O}}$ Define your purpose for actionable results
- $rac{3}{3}$ Engage and persuade listeners
- ${rak{O}}$ Use effective storytelling techniques
- ${rac{ }{ \odot } }$ Achieve clarity and conciseness
- ${rak{O}}$ Project confidence through body language
- $rac{1}{3}$ Strengthen your vocal expressiveness
- ${rak O}$ Think on your feet for speaking under pressure
- Solution Service Contract Cont
- Secome a fearless speaker!

Gary Genard, Ph.D., specializes in theater-based public speaking training. An actor, speech coach, and communications professor, he consults for corporations, governments, associations, and executives worldwide. He is the author of *How to Give a Speech*, and *Fearless Speaking: Beat Your Anxiety, Build Your Confidence, Change Your Life*, and publishes the blog *Speak for Success!*

Format:

One full day at your location, with up to 25 participants. Larger groups can be accommodated upon request. All trainings are conducted by Dr. Gary Genard.

Programs for senior executives include Voices of Leadership and Executive Presentation Skills. "Speak at Your Best! is a remarkable workshop. Your passion, insights and your very effective way to challenge each of us on the global marketing team to give his/ her best have been fantastic. The positive effect of the workshop has been immediate and very visible, as we all see examples of it in our work every day."

> Dr. Dirk Moritz VP Global Strategic Marketing Shire Human Genetic Therapies

Books by Gary Genard







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